



Privacy Policy Statement

Updated: September 20, 2025

We don't knowingly sell your personal information, but we still have to tell you what we collect from you and how we use it. We may update this policy from time to time. Your continued use of this site indicates your agreement to the updated policy.

1. What Personal Information Do We Collect?

Depending on how you interact with our website, we may collect the following personal information about you, which we have grouped together as follows:

- **Identity Data**, which may include your first name, last name, and title if necessary.
- **Contact Data**, which may include your postal/physical/billing address, email address, and telephone numbers.
- **Technical Data**, which includes your internet protocol (IP) address, browser type and version, time zone setting and general location, browser plug-in types and versions, and operating system and platform, and the ways in which you use or interact with our website and services.
- **Communication Data**, which may include your preferences in receiving marketing and non-marketing communications from us, or any audio, electronic, or visual information, or any data in any files uploaded, emailed or otherwise provided directly by you, as well as any inferences we may make about this data from other personal information we collect.
- **Employment Data** - if you apply for employment with LezMedia, we will collect your employment and your work history, as well as personal information related to your potential employment. This may include your education and employment history, address and contact information, demographic information, and any other information included in your resume or application.

2. How Do We Collect Personal Information?

We may collect personal information about you from the following sources:

- **We May Collect Your Personal Information Directly from You** – For example, if you request or services from us by means of booking system, subscribe to our publications, request that marketing materials be sent to you, or otherwise correspond with us by any means.
- **Through Cookies and Other Online Tracking Technologies** – As you interact with our website, we may also automatically collect information about your activity, or activity on devices associated with you, on our sites and applications, using online technologies such as cookies, device identifiers, server logs and other similar technologies. We may collect information whether or not you are logged in or registered to an account or booked service/s, and we may associate this tracking data with your booking history (if you have one) in which case we will treat it as personal information.

To the extent our website uses first or third party cookies as described above, we use only those cookies that are **strictly necessary** for the purpose of providing the services, applications, and other essential functionalities of our website.

3. How and Why Do We Use Personal Information?

To the extent permitted by applicable law, we may use your personal information:

- For the specific business purposes related to the services we provide;
- To process customer bookings;
- To manage payments;
- To manage our relationship with you, such as communicating with you about our services, providing customer service, and notifying you of changes to our terms or privacy policy;
- To administer and protect our business and services, including troubleshooting, and performing data analysis, testing, system maintenance, support, reporting and hosting of data;
- To detect, prevent, or otherwise address fraud, security or technical issues, including by monitoring and enforcing compliance with our terms of use, appropriate use policies, and privacy policies;
- To defend our interests in the event of a dispute;
- To comply in good faith with applicable laws, legal processes, and lawful government requests;
- To understand what may be of interest to you as a customer;
- To deliver relevant news, offers and other content to you and measure and understand the effectiveness of the content;
- To ask and enable you to take a survey;
- To use data analytics to debug, optimize, and improve our products and services, marketing, customer relationships and experiences and
- To intake and assess your employment application and to contact you regarding the hiring process.

4. With Whom Do We Disclose Personal Information?

We may disclose your personal information with the following categories of third parties:

- **Our Service Providers:** We may disclose your personal information with our affiliates and service providers for the purposes we outline above. For example, we may rely on service providers to host and maintain our website, perform backup and storage services, process payments, provide customer service, transmit communications, deliver products and prizes, and perform analytics services.
- **Organizations Involved in Business Transfers:** If we sell, merge or reorganize our company, we expect that the personal information that we have collected will be transferred to the surviving entity in accordance with applicable law.

We may also share your personal information with third parties based upon your request or written consent to do so. We will never share your personal information without your consent.

5. How Do We Protect Personal Information?

We implement and maintain technological, physical and administrative procedures to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, and destruction, taking into account the risks involved in the processing and the nature of the personal information.

Although we endeavor to keep information secure, we cannot guarantee that our security measures will prevent every unauthorized attempt to access, use or disclose personal information. We maintain procedures to deal with any suspected breach of personal information, and we will notify you and any applicable regulator of a breach where we are legally required to do so.

6. Your Privacy Rights

Under applicable laws, you may have legal rights to access, update, or erase certain personal information that we have about you or restrict or object to how we use it. If you have such rights and you make a legitimate request, we will do what you request as mandated under applicable laws. To exercise these rights, please contact us using the details in the website contact us page. For your security, we may need to request specific information from you to help us confirm your identity and make sure the request is coming from you and not someone who has no right to receive it or exercise the right. For more information regarding rights that may be applicable to you, please review our supplemental privacy notices:

To opt-out of any communications you receive from us, please email us at admin@lezmedia.co.za. Please note that, even if you unsubscribe from certain correspondence, we may still need to contact you with important transactional or administrative information, as permitted by law. Additionally, if you withdraw your consent or object to processing, or if you choose not to provide certain personal information, we may be unable to provide some or all of our services to you.

7. Children's Privacy

We do not knowingly collect or solicit any personal information from children under the age of 18. In the event that we learn that we have collected personal information from a child, we will promptly take steps to delete that information. If you are a parent or legal guardian and think your child has given us their personal information, you can email us at admin@lezmedia.co.za

8. Data Retention

We will retain your personal information for only as long as necessary to fulfill the purposes for which it has been collected or any longer retention period required by law.

9. Third-Party Websites

We are not responsible for the practices employed by any websites or services linked to or from our website, including the information or content contained within them. Your usage and browsing on any such website is subject to that website's own policies, including that third party's privacy policy. We encourage you to investigate and ask questions before disclosing personal information to third parties, since any personal information disclosed to those third parties may differ from our website policy and your personal information may be collected, processed and shared for a variety of different purposes.

10. Contact Us

You may contact us using the following details:

Email: admin@lezmedia.co.za